

NETWORK MARKETING: THE FASTEST WAY TO BE **RICH**

VOL 1



DISCOVER YOUR WEALTH-CREATING
POTENTIAL AND BE A BLESSING TO OTHERS

ADU MENSAH

COPYRIGHT

All rights reserved. No part of this publication may be reproduced in any form, stored in any retrieval system, posted on any website, or transmitted in any form or by any means (digital, electronic, scanning, photocopy, recording, or otherwise) without written permission from the author, except for brief quotations in printed reviews and articles.

*Published in Nigeria by
Swift Books
an imprint of*

*Swift Publishers
62, Olawale Street, Ososami,
Oke-Ado, Ibadan, Oyo State.
+2348072970850, +2348157631661
swiftpublishers@gmail.com*

ISBN:
978-978-985-966-5

Copyright © October, 2020 Adu Mensah

Adu Mensah asserts his right to be identified as the author of this book in accordance with the copyright laws of the Federal Republic of Nigeria.

Table of Contents

[Copyright Page](#)

[INTRODUCTION](#)

[CHAPTER 1 | WHY NETWORK MARKETING?](#)

[CHAPTER 2 | NETWORK MARKETING DEMYSTIFIED](#)

[CHAPTER 3 | SUCCESS PRINCIPLES](#)

[CHAPTER 4 | REBRAND YOUR THOUGHTS](#)

[OTHER BOOKS FROM THE AUTHOR](#)

[FORTHCOMING BOOKS FROM THE AUTHOR](#)

[ABOUT THE AUTHOR](#)

INTRODUCTION

There is a special role God has called each and every one of us to play in His eternal plan and purpose.

One of such assignments bestowed on me by God is to give hope to the hopeless and to help people succeed in life.

There is no higher religion than service to humanity. To work for the common good is the greatest creed.

—**Woodrow Wilson**

I wrote this book with the prayer that God will use it to speak to the world as a fresh way of wealth creation.

My concern for publishing this book goes beyond the concern of making money. I am also concerned about most Christians, who are held back from achieving greatness and financial independence, all because they are living on false doctrines.

Today, I'm grateful for being in the network marketing industry, not because it brings me money, but because it affords me the opportunity to serve humanity. I strongly believe that service to God is service to mankind.

The truth is that we may be fooling ourselves if we think money is not important, but the reality is that, we spend money every day, yet, earning money is a subject that is grossly misunderstood by people. I would say nine out of ten people.

Network marketing provides a platform for many to realise their rich and wealth-creating potentials. It is designed to be something that everyone can do.

Network Marketing is the only business in the world by which ordinary people can earn big money every month than most people in the corporate world earn, per annum. There is no limit to how much you can earn in this industry. The only limitation is your level of passion, desire, enthusiasm, to name but a few.

When I say “ordinary people”, I mean, people without a college degree can also become millionaires in a few years, without major investment. This is what most professionals don't understand; it doesn't make sense to them. Network Marketing has been given a bad name from people who don't understand how the system works.

Note that understanding of this business model didn't happen overnight. I had to learn many things before I finally believed in it. I was a little bit skeptical at first. There were a lot of boo-boos beliefs about this industry which I had to discard. Today, experience has brought me face-to-face with a different belief.

It has been said that,

Network Marketing is the least understood and most criticized business today, yet, no other profession has been able to provide large millionaires within a short time like Network Marketing.

Until someone exposes you to it, you might not know it exist. In today's tough economy, Network Marketing is the fastest way to unfriend poverty.

Donald Trump once said,

If billionaires do and recommend Network Marketing, why won't you? Are you a Billionaire?

This book is to help many people bring out the entrepreneurial skill that is in them, and it would transform the inside of every serious reader. That's just the truth.

One of the things we would discover in this book is the depth of our God – potential; which is the revelation of humanity's depth of potential, which most people overlook. We will also learn the principles that make overcoming difficulties in Network Marketing possible.

With Network Marketing, anyone can help himself to greater heights in life. It is indeed a poverty destroyer. One of the reasons I love this business is the fact that it is a helping business, very much unlike the corporate world.

In Network Marketing, it's all about helping another person to succeed. The more you help others to succeed, the more you succeed as well. The truth is, when you are in alignment with your true life purpose, everything you do automatically falls in the line of serving others.

Another good thing in Network Marketing is that, it can help you to make new friends anywhere, and it reminds people of your existence, for good.

This book emphasizes that, the more you help others achieve success, the more you achieve success. In this book, I would be sharing some ideas that I have learned from my life experiences, in the simplest ways possible.

What makes this book unique for each individual is that, it will show every serious reader what to do about what is being read, thus, it will

motivate the reader to take necessary action, immediately.

It is also written in a way that can be immediately understood and help you to develop a strategy and create an action plan to do your business. Some of the things written in this book are summary of books I have read and simplified, most of the concepts therein are from my own experience - I did not write it as a bystander, but as a participant and an insider.

This book is to give those who had fallen on hard times in Network Marketing a new start, in a new way. It is time to break and destroy the chains of poverty and misery that had held too many people down for so many years.

Remember, it's your responsibility to take control of your finances. Your friends and neighbours, as a matter of fact, don't owe you the obligation of picking your bills, so take action now!

In view of the rich contents of this book, those who just want to survive and just make a living don't need to bother about reading this book. But for those of you who are ready to put a stop to your financial quagmire and want to be a blessing to humanity, I send you my congratulatory greetings because this book would change your life forever. You would see results that would stagger your imagination and turn the mirage of wealth in your mind into reality.

It is also important to read this book over and over again and then ensure you take actions. Consider yourself highly privileged to be able to read this masterpiece. I say this because, the world is starving for what is written in the pages of this book.

What you are about to learn in this book is so powerful. I can guarantee you that if you use it, you would achieve every goal you can dream of. This book is not just about Network Marketing or teaching people how to be rich, it also addresses deeper issues of life.

With this book in your hand, you have no excuse to be poor anymore. Learn what you need to learn, know what you need to know, do what you must do so that, you can be what you want to be.

Welcome to the realm of endless possibilities!